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The Nashville Guide: Experience Local



Synopsis

If you ask any enthusiastic traveler how they want to experience their destination, most will answer “as a local.” The Nashville Guide is the inaugural offering in a new series of travel guides built by a community and fueled by Instagram. Featuring local Nashville shops, restaurants, bars, food trucks, tours, breweries, parks, entertainment, etc, The Nashville Guide is characterized by a community collaboration that was hatched on the Instagram account @TheNashvilleGuide. Ten local contributor writers present short, personal but relevant descriptions about local businesses that give readers (and visitors) a local perspective into what Nashville has to offer. Alongside every description are pictures from the contributor photographers of The Nashville Guide. These travel guides are as if the folks you’re planning to visit sent along a itinerary for you. The Nashville Guide’s design is simple and inviting with a cool color pallet to reflect it’s laid back approach to travel. Its small narrow trim size is ideal for pockets, backpacks, and on-line viewing. And, with updates happening annually, it’s a travel guide that will be collected.

Book Information

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Customer Reviews

A native of Wisconsin, Abby Demmer made her way to Nashville, Tennessee after college to take a job as a graphic designer. With Nashville’s rapid rise at a tourist destination, Abby’s new found home become a frequent stop for family and friends who constantly asked for “local” recommendations during their stay. After repeating her list over-and-over, she decided to create a simple and easy resource via Instagram which has since

blossomed and The Nashville Guide (via @TheNashvilleGuide) was born. As she searched for photos of local restaurants and businesses to feature, she was amazed by all the supremely talented small local businesses Nashville had to offer. From local artisans and makers to little Ma and Pa restaurants to small businesses owners. She wanted to help shine some light on all their hard work and unique talents and most importantly bring them business. On her Instagram account she now has over 60,000 followers and growing by 500+ every week -- many ask if she has a "book" they can buy. Now she does!

This book is perfect for finding all the best spots in Nashville. Whether you are local and need some new ideas or you're traveling here and want to help plan!

The Nashville Guide is a great book for both those unfamiliar with the city as well as locals. It gives a great overview of shops, restaurants and gyms and things in Nashville that may have previously unknown. We have given this book to several friends when they have visitors coming into town. It gives them fun ideas and places to go to other than just downtown on Broadway. It's also a great book to have for those coming to stay in a hotel or AirBnb. It's not only just a pretty book for your coffee table, but is full of locally owned businesses, which we wholeheartedly support. Close your eyes, open the book and point to a page and go there. It's fun to make a game out of it to try something new. The Nashville Guide is an up to date guide book for this lovely city of Nashville.

Great book! Had it with me during a recent trip to Nashville...spot on; loved all the places we tried out. Excellent companion; was like having a list from a local.

Being new to Nashville we are so happy we picked up this guide book. Thanks to this guide we have discovered many local restaurants and shops that we didn't know existed. The guide is very informational and is written in an easy and fun format. We would definitely recommend to anyone wanting to explore and experience Nashville.

Such an amazing guide to the city! So easy to sort through and incredible well organized. All the businesses were hand picked by locals who know the city which really helps set this book apart from anything else I've found! Certainly the best \$12 I've spent on a guide to any city!

This is a must-have purchase if you're coming to Nashville! No need for Google searches and

asking Yelp, this book has everything you need to know. From bites to sips to workouts The Nashville Guide covers it all! It's a great gift for recent grads, bachelorette parties or anyone visiting the city!

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